



# EAST & MASON

## NEWS RELEASE

*For Immediate Release*

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### **Local Homebuilders Named to Building Team for East & Mason Master Planned Community**

WILMINGTON, NC – May 2, 2022– East & Mason Developers, LLC has released its list of builders that will be building homes in the East & Mason master planned community located in the heart of the Masonboro Sound area.

Airlie Homes, Richard Wallace Builder, and Schmidt Custom Builders will join Robuck Homes as the builder team for this community. All marketing and sales will be handled by Fonville Morisey Barefoot.

The East & Mason community will contain approximately 170 new homes across four collections:

- **Villas on the Loop** – Townhomes with primary suites downstairs built by Robuck Homes;
- **Mason Walk** – Alley-fed single family homes built by Robuck Homes;
- **Westport** – Single-family homes built by Robuck Homes; and
- **Sound Side Residences** – Luxury custom homes built by Airlie Homes, Schmidt Custom Builders, and Richard Wallace Builder.

“After careful planning and receiving feedback from folks already interested in making East & Mason their new home, we are excited to begin delivering both beautiful custom homes and finished inventory homes for new families to enjoy,” says Joe Cebina of East & Mason Developers, LLC.

To date, more than 800 people have expressed interest in East & Mason. From this feedback, builders are developing home plans that enable work-from-home, integrate indoor and outdoor living, and accommodate multi-generational living.

As previously reported, East & Mason will offer convenient access to top schools, shopping, natural amenities and outdoor recreation, such as Parsley (Masonboro) Elementary School, Wrightsville Beach, and nearby Masonboro Island Estuarine Reserve. In addition, a new 1.4-mile pedestrian/bike path along Masonboro Loop Road is projected to be completed in 2023. This will enable residents to walk to the school as well as Masonboro Station and Masonboro Commons shopping areas.

East & Mason previously released its plans for a clubhouse with a large event room, flexible meeting/activity rooms, and a six-lane competition swimming pool. The clubhouse is designed to blend within the coastal style community of East & Mason, with a Modern Farmhouse-meets-New-Shore vibe. The residential feel of the clubhouse’s architecture will integrate with the overall curb appeal of the homes planned for the community.

Fonville Morisey Barefoot will begin marketing the homesites in mid-2022, with builders beginning construction at that time. Home buyers can expect to begin working with sales associates regarding opportunities in Sound Side Residences in the second quarter and other collections in the third quarter. The custom builder team will presale plans for customization, and Robuck Homes will offer finished inventory homes approximately 75 days before home completion.

Discover more at [eastandmason.com](http://eastandmason.com).

#### **About East & Mason Developers, LLC**

East & Mason Developers is a locally owned partnership selling homesites to three local custom homebuilders and Robuck Homes.

#### **About Robuck Homes, Inc.**

Robuck Homes has been building homes in the Triangle and coastal regions of North Carolina since 1926. A self-funded company, its diverse residential, commercial, and non-profit portfolio ensures the Robuck legacy of excellence will be preserved for future generations. With thousands of homes built across 60+ communities, Robuck continues to offer the same quality and service in every home – in the past century and the next.

#### **About Airlie Homes**

Airlie Homes is a custom home builder located in Wilmington, NC, offering a fully custom building experience. Its 25+ years of experience in all facets of the industry led it to create Airlie Homes, offering the communication and flexibility of a true custom builder with the efficiency and savings of a production builder.

#### **About Richard Wallace Builder, Inc.**

Richard Wallace Builder, Inc. is a family-owned business dedicated to helping homeowners achieve their dreams. Founded in 1976, the team possesses more than four decades of residential building experience and has specialized in custom coastal homes for the past 15 years. The RWB team believes communication is paramount and strives to create an enjoyable, stress-free building experience, building every home with honesty, integrity, and quality.

#### **About Schmidt Custom Builders**

Schmidt Custom Builder's owner and general contractor, Mark Schmidt, prides himself on the relationships he builds as a foundation with his clients prior to building or

remodeling their dream home. Mark is an NAHB Certified Green Professional, Energy Star Partner, Southern Living Custom Builder Member, and Parade of Homes Winner, specializing in custom new home construction and renovation in Wilmington, NC, and the surrounding area.

**About Fonville Morisey Barefoot**

FMB is a firm dedicated to successfully marketing and selling new homes for builders and developers. By staffing communities with on-site associates and implementing proven traffic generation plans, FMB has been able to partner and generate success with its clients for more than 30 years. For information visit [fmbnewhomes.com](http://fmbnewhomes.com).

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