



# EAST & MASON

## NEWS RELEASE

*For Immediate Release*

*Photos Available: Amenities Renderings*

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### **Developer Announces Plans for East & Mason Neighborhood Amenities**

WILMINGTON, NC – **September 30, 2021** – East & Mason Developers, LLC has released its plans for the main clubhouse and pool amenities to be built in the East & Mason master planned community located in the heart of the Masonboro Sound area.

The architectural plans submitted to New Hanover County include a clubhouse with a large event room and warming kitchen, flexible meeting/activity rooms, and a six-lane competition swimming pool. The clubhouse is designed to blend within the coastal style community of East & Mason, with a Modern Farmhouse-meets-New-Shore vibe. The residential feel of the clubhouse's architecture will integrate with the overall curb appeal of the homes planned for the community. Homes that will be designed to reflect diverse, yet timeless coastal charm.

“We are excited to receive approval of our amenity plans so we can begin construction as soon as possible,” says Joe Cebina of East & Mason Developers. “For all those who have expressed and continue to express interest in East & Mason, we look forward to delivering a beautiful place to live, play, and walk to shopping and school.”

The East & Mason community will contain approximately 170 new homes designed with three specific lifestyles in mind: villa townhomes with the owner's suite downstairs, alley-fed single-family homes with garages in back, and traditional single family homes. In addition, the developer has reserved 30 lots for local custom builders to enable buyers to design and build their own homes.

To date, more than 700 individuals have expressed interest in building in East & Mason. From this feedback, builders are developing home plans that enable work-from-home, integrate indoor and outdoor living, and accommodate multi-generational living.

"Our vision is to bring people together by creating a unique sense of place in a walkable coastal community," says Chip Bishop, General Manager of Robuck Homes. "East & Mason's diverse architectural styles will be visually interesting while outdoor amenities like sidewalks and pocket parks will help create a modern lifestyle that provides something of interest for every family member. Listening to those in the local area who are prospective buyers and designing homes based on their lifestyle needs is just one more way we can enhance the East & Mason experience."

As previously reported, East & Mason will offer convenient access to top schools, shopping, natural amenities and outdoor recreation, such as Parsley (Masonboro) Elementary School, Wrightsville Beach, and nearby Masonboro Island Estuarine Reserve. In addition, a new 1.4-mile pedestrian/bike path along Masonboro Loop Road is projected to be completed in 2022. This will enable residents to walk to the school as well as Masonboro Station and Masonboro Commons shopping areas.

Fonville Morisey Barefoot will begin marketing the homesites in late 2021, with builders beginning construction by year end. Home buyers can expect to begin working with sales associates in the first quarter of next year and move into East & Mason in mid-2022. Prospective buyers and real estate agents may register for updates at [EastandMason.com](http://EastandMason.com) to receive the latest news about the community as it is rolled out.

**About East & Mason Developers, LLC.**

East & Mason Developers is a locally owned partnership who is selling homesites to three local custom homebuilders and Robuck Homes. For nearly a century, Robuck Homes has built high-quality homes in more than 63 communities in the Raleigh and coastal North Carolina areas, including Anchors Bend in New Hanover County and WyndWater in Hampstead. A family-owned and operated company, Robuck manages a diverse portfolio of residential, commercial, and non-profit development. For more information, visit [EastandMason.com](http://EastandMason.com) or [RobuckHomes.com](http://RobuckHomes.com).

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