



EAST & MASON

NEWS RELEASE

For Release November 30, 2020

Photo Available: Community Overlay photo

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New Neighborhood Planned for Masonboro Sound Area

WILMINGTON, NC – November 30, 2020 – East & Mason Developers, LLC, a subsidiary of Robuck Homes, Inc., announces today it has closed on the purchase of 64 acres in the heart of the Masonboro Sound area. The owner plans to develop the property into a master planned community called East & Mason, which will connect Masonboro Loop and Masonboro Sound roads.

The East & Mason community will contain 170 new homes, including single family, traditional neighborhood design, and active adult homes. A community clubhouse with pool, multiple open spaces, and pocket parks also is planned.

“We are thrilled to bring this new community to Wilmington. Our vision is to create a place where families and active adults can live, work, and play with great access to all that Wilmington has to offer. East & Mason will have distinctive architecture and diverse streetscapes that will provide a modern lifestyle atmosphere that brings people together,” says Chip Bishop, general manager of Robuck Homes.

East & Mason will offer convenient access to top schools, shopping, natural amenities and outdoor recreation, such as Parsley (Masonboro) Elementary School, Wrightsville Beach 10 minutes away, and nearby Masonboro Island Estuarine Reserve. A new 1.4-mile pedestrian and bike path along Masonboro Loop Road projected to open in early 2022 will provide a safe option for East & Mason residents to travel to Parsley Elementary School as well as Masonboro Station and Masonboro Commons retail shopping areas.

Fonville Morisey Barefoot will begin marketing homesites in spring 2021 with lots becoming available in third quarter 2021. Residents are expected to begin moving into the community in early 2022.

About Robuck Homes, Inc.

For nearly a century, Robuck Homes has built high-quality homes in more than 63 communities in the Raleigh and coastal North Carolina areas, including Anchors Bend in New Hanover County and WyndWater in Hampstead. A family-owned and operated company, Robuck manages a diverse portfolio of residential, commercial, and non-profit development. For more information, visit www.robuckhomes.com.

About Fonville Morisey Barefoot

FMB is a firm dedicated to successfully marketing and selling new homes for builders and developers. By staffing communities with on-site associates and implementing proven traffic generation plans, FMB has been able to partner and generate success with its clients for more than 30 years. For information visit www.fmbnewhomes.com. For information about East & Mason, visit www.eastandmason.com.

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